



**BOYS & GIRLS CLUBS  
OF THE EAST VALLEY**

May 20, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

Dear Chairman Martin,

The Boys & Girls Clubs is an organization that strives to let the public know we are a safe and positive place for kids in their community. Thanks to the FCC and in particular KOOL FM Radio, we have the opportunity to educate the public about our programs. Based out of Tempe, the Boys & Girls Clubs of the East Valley serves more than 30,000 children and teens every year. We couldn't have done this without the support we have received from KOOL FM for the last decade. KOOL is always ready and willing when we call them up to help promote our events that raise funds for our after-school and summer programs. I can't describe how great it is to have a media partner that is there with open arms and of course... open airwaves!

KOOL has participated in a variety of events including our Bids for Kids Auction and Dinner which is held every November and raised more than \$600K last year. KOOL is also a media sponsor of our Bon Vivant event which is held every spring. We are proud to say we made more than \$220K at that event. Every year, the Boys & Girls Clubs of the East Valley receives a classic car from a gracious supporter which we raffle off. Last year, we raffled off a 1957 Chevy Bel Air and KOOL FM was a critical part in promoting that car. We made more than \$50,000 raffling off the classic car and we have no doubt that the audience that KOOL FM touches was the reason we were so successful. So again, we would not be the success we are if it we did not have the support from media outlets like KOOL FM. We appreciate them in more ways than I can write and look forward to continuing this partnership!

Sincerely,

Mindee Padilla/Marketing & Public Relations Manager  
Boys & Girls Clubs of the East Valley

**Program Service Center**

1405 E. Guadalupe Road, Ste. 4  
Tempe, AZ 85283  
(480) 820-3688  
TTY: dial 7-1-1 for relay operator

**Apache Junction Branch**

1215 S. Winchester Road  
Apache Junction, AZ 85217  
(480) 982-6381

**Compadre Branch - Chandler**

300 E. Chandler Boulevard  
Chandler, AZ 85225  
(480) 899-8302

**Gila River Branch - Komatke**

51<sup>st</sup> Avenue and Pecos Road  
Komatke, AZ 85339  
(520) 550-1113

**Gila River Branch - Sacaton**

Seedfarm Road and Cholla Avenue  
Sacaton, AZ 85247  
(520) 562-3890

**Gilbert Branch**

44 N. Oak Street  
Gilbert, AZ 85233  
(480) 813-2020

**Grant Woods Branch - Mesa**

221 W. 6<sup>th</sup> Avenue  
Mesa, AZ 85210  
(480) 844-0963

**Thunderbirds Branch - Guadalupe**

9225 S. Avenida Del Yaqui  
Guadalupe, AZ 85283  
(480) 897-6247

**Ladmo Branch - Tempe**

715 W. 5<sup>th</sup> Street  
Tempe, AZ 85281  
(480) 858-2400

**Mesa Arts Academy**

221 W. 6<sup>th</sup> Avenue  
Mesa, AZ 85210  
(480) 844-3965

**North Tempe Branch**

1555 N. Bridalwreath Street  
Tempe, AZ 85281  
(480) 858-6520

**Queen Creek Branch**

22301 S. Hawes Rd.  
Queen Creek, AZ 85242  
(480) 358-3769

**Williams Campus Branch**

6050 S. Sagewood Street  
Mesa, AZ 85212  
(480) 279-1406



**PITTSBURGH**

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

6401 Penn Avenue, 2nd Floor  
Pittsburgh, PA 15206  
Phone: (412) 345-7420  
Phone: (412) 661-1670  
Fax: (412) 661-1810  
Website: [www.ivcswpa.org](http://www.ivcswpa.org)  
Email: [info@ivcswpa.org](mailto:info@ivcswpa.org)

June 2, 2008

Dear Mr. Martin:

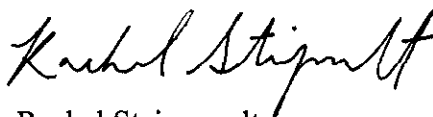
I am writing to commend CBS Radio – Pittsburgh for its commitment to community involvement by providing the citizens who comprise its listening audience with timely information about important local community resources. The programs I supervise at Family Services of Western Pennsylvania provide free supportive services to help older adults in Allegheny County maximize their independence and overcome their isolation. Because we offer these at no cost to the consumer, I am especially grateful for the free public relations opportunity CBS Radio recently afforded my organization.

In early April, CBS Radio's Public Service Director, Ms. Tracey Morgan, invited me to participate in a segment of her CBS Sunday Magazine show. She wanted to help spread the word about Family Services' Interfaith Volunteer Caregivers initiative, a *Faith in Action* program that matches volunteers with older adults who need assistance with tasks such as grocery shopping, transportation to medical appointments, and managing correspondence. IVC volunteers also make friendly visits and phone calls to help care receivers stave off loneliness.

Ms. Morgan interviewed me for a 15-minute Sunday Magazine segment that aired on April 20, 2008. During our discussion, I had the opportunity to educate listeners about the plight of the frail elderly, let family caregivers know that IVC is here to support them, issue a call to action, and stump for volunteers. I enjoyed talking with Ms. Morgan, and I hope we can work together again in the future.

Since appearing on Sunday Magazine, IVC has received numerous requests for assistance and inquiries about our volunteer opportunities from callers who tuned in to the broadcast. I am truly grateful for the generosity CBS Radio showed in making a forum available for IVC to raise awareness of the challenges the frail elderly must face daily and to let listeners know how we – and they – can help meet those needs.

Sincerely,



Rachel Steigerwalt  
Coordinator, Interfaith Volunteer Caregivers



IVC Contributor Choice  
Number 4666

Family Services of Western Pennsylvania, a United Way agency, accredited by the Council on Accreditation of Services for Families and Children, Inc. Family Services of Western Pennsylvania is a non-profit organization declared tax-exempt by the federal government (under section 501 C 3 of the IRS code) and the Commonwealth of Pa. A copy of our official registration may be obtained from the Pennsylvania Department of State by calling toll free from within Pennsylvania 800-732-0999. Registration does not imply endorsement. All donations to Family Services of Western Pennsylvania are tax deductible to the full extent of the law.



**BOYS & GIRLS CLUBS**  
**OF WESTERN PENNSYLVANIA**  
5432 Butler Street, Pittsburgh, PA 15201  
(412) 782-5710 / Fax (412) 782-5720  
[www.bgcwpa.org](http://www.bgcwpa.org)

May 27, 2008

Mr. Kevin Martin  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, D.C. 20554

Dear Mr. Martin,

The Boys & Girls Clubs of Western Pennsylvania serve more than 7,000 area youth with a wide variety of programs and activities and traces its roots in Allegheny County to 1888. A significant challenge to the fulfillment of our mission is generating the resources needed. Like many other non-profit organizations we look to the corporate sector for help.

KDKA Radio has a long record of assisting the non-profit community and from our perspective, has had a particularly strong interest in helping at-risk youth. KDKA Radio has been an important supporter of the Boy & Girls Clubs for many years. The most visible example of this support is the leadership role the station has taken in the annual Boys & Girls Club Golf Tournament. This is the Boys & Girls Club's largest fundraising event and KDKA Radio has contributed significantly to its success.

Feel free to contact this office should you have any questions.

Sincerely,

Timothy M. McElhone  
Executive Vice President

TMM/sl



**The POSITIVE PLACE for Kids!**

**Member Boys & Girls Clubs of America and Camp Fire USA**



A United Way Agency

A copy of the official registration and financial information of the Boys & Girls Clubs of Western Pennsylvania may be obtained from the Pennsylvania Department of State by calling toll-free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.



May 28, 2008

Kevin J. Martin  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Dear Mr. Martin,

I am pleased to write this letter of support on behalf of KDKA-AM here in Pittsburgh, the world's first commercial radio station.

KDKA's news and programming provides a positive impact on our region every day. As co-hosts of the morning show, Larry Richert and John Shumway offer relevant, accurate information, and their interviews with business, government and civic leaders are important community resources. Both Larry and John are strong supporters of the Boy Scouts of America, for which we are appreciative.

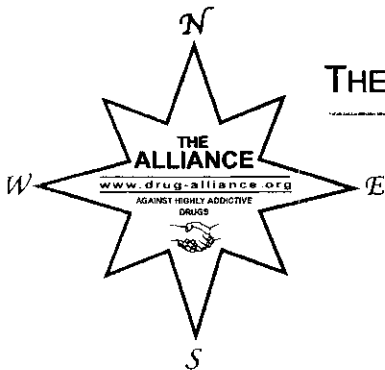
The experienced and well-respected news team, led by Marshall Adams, Director of News/Talk Programming, report stories that help Pittsburghers make decisions that affect their daily lives. The information is timely and objective.

In short, it is clear that KDKA takes seriously the Code of Ethics from the Radio and Television News Directors Association, which begins, "Professional electronic journalists should operate as trustees of the public, seek the truth, report it fairly with integrity and independence, and stand accountable for their actions."

Sincerely,

Bob DeWitt  
Director of Marketing & Communications

**BOY SCOUTS OF AMERICA GREATER PITTSBURGH COUNCIL**  
**1275 BEDFORD AVENUE PITTSBURGH PA 15219**



## THE ALLIANCE AGAINST DRUGS

*Debra Kehoe*

Executive Director

2607 Nicholson Road

Building 2 Suite 2300

Sewickley, PA 15143

(724) 612-5554

e-mail: [kehoe@connecttime.net](mailto:kehoe@connecttime.net)

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May 27, 2008

Chairman Kevin J. Martin

Federal Communications Commission

445 12<sup>th</sup> SW

Washington, D.C. 20554

Dear Chairman Martin,

I was contacted by Vice President and General Manager Michael Young and asked if I could provide a letter describing the help that our community coalition has received from KDKA News radio 1020. It is with great pleasure that I can describe for you the assistance we have received from this institution over the past four years.

The Alliance Against Drugs is a nonprofit resource information network that addresses the health crisis of drug use and addiction throughout the region. In particular, our focus is to stop youth drug use, raise awareness of this crisis and provide support and education for our families. The Alliance was established in 2002 after the death of a local teenage girl. Since then, we have united over 30 school districts and/or private school institutions to achieve our goal. To make change, we must unite an entire community and to unite an entire community, we must have the help from an organization that the community listens to. KDKA radio truly is "The Voice of Pittsburgh". With the audience base of this station, our message has been heard across the region, and our membership has been strengthened not just with school memberships but also with respected community leaders, government officials, faith based and medical institutions, law enforcement agencies, and families who know firsthand the consequences of the disease of addiction.

How has KDKA helped to be our voice? Over the years, KDKA has provided us numerous broadcast PSA's both over the air and the internet. These PSA's were specifically developed for two important events we hold each year. In the fall, morning talk show host Marty Griffin dedicates a three hour show to address the drug issue with hundreds of students from across the Pittsburgh region. Professionals sit on various panels and respond to questions from students in the live audience as well as listeners who call in. KDKA provides invaluable information concerning how families can get help both on their web site and with a link to the Alliance web site's resource directory.

KDKA radio also assists our local Automobile Dealers who participate in our annual "7 for 7" campaign drive. During the month of April, these auto dealers donate \$7 for every retail unit they sell. KDKA has provided numerous PSA's announcing this event and the automobile companies who help to raise crucial funding necessary for Alliance sustainability.

In closing, the Alliance is appreciative and grateful to have the support from this Pittsburgh institution. It was an honor to have been chosen to provide this letter and an honor to work with a company who continues to demonstrate their commitment and passion to make a difference throughout our community.

Respectfully yours,

Debra M. Kehoe, Executive Director

304 Forest Edge Court  
Wexford, PA 15090  
29 May 2008

Mr. Kevin J. Martin  
Chairman  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, DC 20554

SUBJ: CBS RADIO/Pittsburgh  
"Sunday Magazine" Public Affairs Program  
Host: Ms. Tracey Morgan

Dear Mr. Martin,

It was a distinct pleasure to visit with and be interviewed by Ms. Tracey Morgan, CBS RADIO/Pittsburgh's Public Service Director, a few weeks ago regarding our local, non-profit organization, Compulsive Eaters Anonymous.

She prepared me ahead of time with a list of thorough questions.

As it turned out, I was so at ease and surrounded by the impact of the CBS RADIO/Pittsburgh studio that I never once looked at my notes.

What a great honor it was to have been part of the radio station's "Sunday Magazine."

The local community is indeed fortunate to have Ms. Morgan's enthusiastic and thorough involvement (and the commitment of CBS RADIO/Pittsburgh) in getting the word out to other Pittsburghers who compulsively overeat.

Obesity, being the national problem that it is, affects many of us.

We hope our local 12-Step self-help group was able to reach at least some of them, thanks to the graciousness of CBS RADIO/Pittsburgh and its "Sunday Magazine."

We cannot fully express the value of this opportunity.

It made it possible to spread the word regarding this local and national health problem.

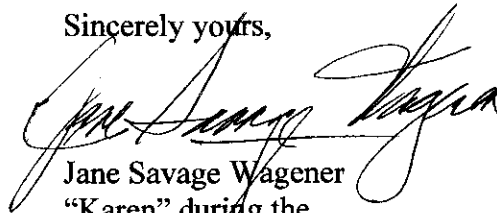
The invaluable, and most generous, donation of airtime to reach out to our fellow sufferers might actually have saved someone's life.

Again, many thanks to CBS RADIO/Pittsburgh for the opportunity to speak to our local community by way of "Sunday Magazine."

The entire experience far exceeded our expectations.

My Very Best to CBS RADIO/Pittsburgh for its total commitment to community involvement.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Jane Savage Wagener", written over a horizontal line.

Jane Savage Wagener  
"Karen" during the  
Interview April 13, 2008  
Compulsive Eaters Anonymous  
Pennsylvania Intergroup Chairman



COMMONWEALTH OF PENNSYLVANIA  
DEPARTMENT OF TRANSPORTATION  
www.dot.state.pa.us



45 Thoms Run Road  
Bridgeville, PA 15017

May 30, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Dear Mr. Chairman:

I writing to convey the Pennsylvania Department of Transportation's appreciation for the services provided by KDKA radio. The station's steadfast commitment to news helps the department keep the public informed and aware of transportation-related issues.

We have forged an effective relationship that allows our District 11 press office instant access to the airwaves to distribute real-time information to the traveling public. In addition, the KDKA morning and afternoon traffic reporter broadcasts directly from our District Traffic Management Center, helping us better manage congestion and traffic flow in and around the Pittsburgh metropolitan area.

PENNDOT District 11 considers the services offered by KDKA Radio a valuable resource and an essential partner in the transportation industry. We value their commitment to community and communication.

Sincerely yours,  
**PENNDOT District 11**

A handwritten signature in black ink, appearing to read "James B. Struzzi, II".

James B. Struzzi, II  
Press Officer

# Pine-Richland



May 23, 2008

## School District

[www.pinerichland.org](http://www.pinerichland.org)

### Administrative Offices

702 Warrendale Road  
Gibsonia • PA 15044  
(724) 625-7773  
Fax: (724) 625-1490

### Special Education Office

School Psychologists  
Fax: (724) 625-4460

### Pine-Richland High School

700 Warrendale Road  
Gibsonia • PA 15044  
(724) 625-4444  
Fax: (724) 625-4640

### Pine-Richland Middle School

100 Logan Road  
Gibsonia • PA 15044  
(724) 625-3111  
Fax: (724) 625-3144

### Hance Elementary School

5518 Molnar Drive  
Gibsonia • PA 15044  
(724) 443-1541  
Fax: (724) 443-1290

### Richland Elementary School

3811 Bakerstown Road  
Gibsonia • PA 15044  
(724) 443-1558  
Fax: (724) 443-2180

### Wexford Elementary School

250 Brown Road  
Wexford • PA 15090  
(724) 935-4631  
Fax: (724) 935-3733

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> Street SW  
Washington DC 20554

Dear Chairman Martin:

On behalf of the Pine-Richland School District, it is my honor and pleasure to acknowledge the outstanding community service programming and assistance provided by KDKA radio, Pittsburgh, Pennsylvania. I am completing my 26<sup>th</sup> year as a Superintendent of Schools in various Allegheny County Pennsylvania school districts and I can honestly say that KDKA radio is number one in providing community service announcements and supporting various educational programs that benefit the local community. Being the most senior school superintendent in Western Pennsylvania, I know I can speak for all of my colleagues in acknowledging the great work of KDKA radio in providing community service programs.

One of KDKA radio's most recent support is with the Alliance Against Highly Addictive Drugs, a non-profit organization comprising some 25 different public and private schools. Michael Young, Vice President and General Manager of KDKA radio was personally involved in helping this organization get exposure in Western Pennsylvania and to provide ongoing program on the dangers of drugs and alcohol by our children. I have great respect for Mr. Young and his willingness to roll up his sleeves to help school districts educate the community about addiction and experimentation with drugs and alcohol by our children.

KDKA radio is the first media outlet we contact when a special emergency announcement must be aired and communicated to our public (e.g., emergency school closings and other delays or cancellations). Not only does KDKA radio have a strong signal which covers a wide geographical area, KDKA radio is always open to air such announcements immediately. I consider KDKA radio to be the school district's major partner in community service announcements.

I highly endorse and applaud KDKA radio for the cooperation and excellent availability of this radio station to Pine-Richland and to other local school districts. I firmly believe that KDKA radio demonstrates its mission as "The Voice of Pittsburgh" in an excellent fashion.

Sincerely,

James C. Manley, Ph.D.  
Superintendent



Heinz Hall | 600 Penn Avenue, Pittsburgh, PA 15222  
phone 412.392.4900 | fax 412.392.4909 | [www.pittsburghsymphony.org](http://www.pittsburghsymphony.org)

May 30, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington D.C. 20554

Dear Chairman Kevin J. Martin:

The Pittsburgh Symphony Orchestra's rich musical history has made it one of the premiere orchestras in the world. Each year, the Pittsburgh Symphony Orchestra (PSO) entertains 400,000 patrons at Heinz Hall, touches the lives of more than 50,000 children and reaches 1.1 million people worldwide through broadcasts. The PSO is one of 20 full-time symphony orchestras in the United States.

The success of the PSO relies on many community partners, especially our media allies. One of our treasured media relationships is with KDKA NewsTalk Radio 1020 AM. They have been our Bank of New York Mellon Grand Classics media sponsor for the last four seasons. This partnership has brought invaluable resources to the PSO, ranging from additional airtime to help promote upcoming concerts to providing listener insights that have helped guide our messaging strategies in marketing.

One of our most successful ventures together has been the KDKA Open House at Heinz Hall. KDKA has hosted two Open Houses at Heinz Hall to help break down the barriers between audiences and musicians and correct any misconceptions of classical music. The Open Houses were both a huge success and brought the PSO over 250 new subscribers.

Without the care and passion of KDKA NewsTalk Radio 1020AM, the PSO would not be as successful as it is today in building audiences and remaining a community asset for the city of Pittsburgh.

Sincerely,

A handwritten signature in black ink, appearing to read "L. Tamburri", written over a horizontal line.

Lawrence J. Tamburri  
President



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Ted Wesolowski, Esq.

Donald G. Brown, Emeritus

*Executive Director*

Celia A. Hinds, CFRE

May 30, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, D.C. 20554

Dear Chairman Martin:

Variety the Children's Charity of Pittsburgh has worked with STAR 100.7 on several projects to benefit children living with disabilities. This incredible partnership between the two organizations has resulted in more than \$400,000 raised to help fund enabling equipment and to send children with disabilities and their siblings to summer camp. We are grateful to have their support and their friendship.

Zach is proud to show off the shiny new adaptive bicycle he received from Variety the Children's Charity. Zach was born with spina bifida and is paralyzed from the waist down. Like so many children with special needs, Zach wanted to be out riding bikes with the other kids in his neighborhood. Most parents can go to any bicycle shop or department store to purchase a bicycle for their child. However, as Zach's dad Ray advised from his recent experience, "*When you put the word adaptive in front of a bicycle, the cost triples making it unaffordable for families like us.*"

Most families simply can't afford to purchase that vital piece of adaptive equipment for their child with all of the other costly expenses relative to their child's disability. With help from caring sponsors like STAR 100.7, Variety was able to provide Zach with an adaptive handcycle that allows him to bike with his friends and enjoy a favorite summer activity just like other kids. The opportunity to tell Zach's story on the radio resulted in many donations to Variety.

It is gratifying to know there are good people in the radio industry giving back to the community. The staff at STAR 100.7 is the best! At a time when negative news permeates the airwaves, it is uplifting to know there are radio stations sharing good news.

Sincerely,

Celia A. Hinds, CFRE  
Executive Director

Three Penn Center West  
Suite 229  
Pittsburgh, PA 15276-0112  
Phone: (412) 747-2680  
Fax: (412) 747-2681  
[www.varietypittsburgh.org](http://www.varietypittsburgh.org)



**WESLEY  
SPECTRUM**  
SERVICES

**South Office**  
243 Johnston Road  
Pittsburgh, PA 15241  
PHONE: 412 831-9390  
FAX: 412 831-8868  
[www.wesleyspectrum.org](http://www.wesleyspectrum.org)

May 29, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12 St., SW  
Washington, DC 20554

Dear Kevin J. Martin,

This letter is to inform you of the great support that Wesley Spectrum Services has received from KDKA News Radio. Over the past decade, KDKA News Radio has provided both financial and in-kind support to help Wesley Spectrum raise awareness and funding for the programs and services that our agency provides. I personally consider it a privilege to partner with the talented and generous individuals at KDKA News Radio.

Each Spring, Wesley Spectrum has a Gala to raise money for the programs and services that we offer to children and families with special education, mental health and family support needs. Not only has KDKA graciously provided us with a local personality to be the event's Master of Ceremonies, but the station has also donated countless items to include in our silent auction. Donations have included: gift certificates to Pittsburgh restaurants; Pirates tickets; Steelers autographed shirts and Penguins tickets.

In addition, KDKA News Radio also purchases a table to attend the event (approximately \$1,200) and is recognized as the "Media Sponsor" for donating on-air time to promote the event with various PSA's. I have even been fortunate enough to participate in some on-air interviews.

Wesley Spectrum Services has received support from KDKA News Radio in other ways as well. When the station was looking for a location to hold a "Hometown Pride" event, they thought of our agency and partnered with us to hold a community event on the property of one of our schools. The event generated great publicity for our organization and we also received a monetary donation.

Wesley Spectrum delivers services in three key areas – specialized education, mental health and family support – to provide a sense of hope for children and families searching for a better quality of life. We provide services to more than 2,100 consumers a month and have fifteen different sites across Southwestern Pennsylvania. Our mission is to provide transformational support for children and families as they strive to become more independent, responsible and caring members of the community.

For further information on Wesley Spectrum Services, I encourage you to view our web site at [www.wesleyspectrum.org](http://www.wesleyspectrum.org). I would also be happy to supply you with annual reports, documenting the support that we have received from KDKA News Radio.

For the kids,

Douglas W. Muetzel  
Chief Executive Officer



DAN ONORATO  
COUNTY EXECUTIVE

# COUNTY OF ALLEGHENY

## OFFICE OF THE COUNTY EXECUTIVE

101 COURTHOUSE • 436 GRANT STREET  
PITTSBURGH, PA 15219  
PHONE (412) 350-6500 • FAX (412) 350-6512  
WWW.ALLEGHENYCOUNTY.US

June 4, 2008

Mr. Kevin J. Martin, Chairman  
Federal Communications Commission  
445 12th Street SW  
Washington, DC 20554

Dear Mr. Martin:

For more than 87 years, KDKA-AM has been an indispensable source of news and public affairs programming in Southwestern Pennsylvania. I believe the station's commitment to informing listeners on local matters and serving as a sounding board for the public is unparalleled in our radio market.

Since taking office in 2004, KDKA has provided me with an hour-long call-in show every month. The broadcast is a great forum to interact with constituents and to discuss critical issues facing our region. In addition, I am afforded opportunities to appear on the station's various news and talk shows and to interact with field reporters on nearly a daily basis.

KDKA is also an important partner with the Allegheny County Department of Emergency Services, providing information during emergencies, disasters and other crises. The station also works closely with our Department of Public Works, as well as the Port Authority of Allegheny County, to inform the public about various transportation issues.

If you would like additional information regarding KDKA-AM's dedication to serving the residents of Southwestern Pennsylvania, please do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink, appearing to read "Dan Onorato".

Dan Onorato  
Allegheny County Executive





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MOST GOOD™

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[www.salvationarmy-wpa.org](http://www.salvationarmy-wpa.org)

Thursday, May 29<sup>th</sup>, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
455 12<sup>th</sup> Street Southwest  
Washington, D.C. 20554

Dear Chairman Martin,

As a chief executive officer of a nonprofit, I clearly see the value and importance of the support of our media community. As in most charities, The Salvation Army does not have significant resources for advertising. Yet, not unlike the corporate world, service organizations must also tell their story. However, from a budgetary perspective, this task can be next to impossible.

KDKA Radio has been a faithful supporter of The Salvation Army. Because of the size and scope of its audience, news coverage of our organization yields tremendous results. We have had ample opportunity to promote our services and report our needs during the most critical of times. Talk show personality, Fred Honsberger, has gone above and beyond by doing special Red Kettle promotions and autographed coffee mug sales that have raised thousands of dollars.

KDKA Radio is a vital part of Western Pennsylvania's nonprofit community. Not only does it play an important role in the success of The Salvation Army, but in many other charities as well. We are blessed to have them in our corner.

Sincerely,

A handwritten signature in black ink, appearing to read "Robert J. Reel".

Major Robert J. Reel, Divisional Commander  
The Salvation Army  
Western Pennsylvania Division



May 21, 2008

Jane O'Malia  
Y108/CBS Radio  
651 Holiday Drive  
Pittsburgh, PA 15220

Dear Jane:

Thank you for contributing the gift below to the Inaugural Legends for Charity Pittsburgh Gala benefiting St. Jude Children's Research Hospital, which took place at Oakmont Country Club on May 16, 2008.

*Description of gift Two Toby Keith Concert Tickets and a framed, autographed CD.*

Thanks to your support, the event raised more than \$92,000 for the children and families of St. Jude. We continue to make great strides in the fight against childhood cancer, always keeping in mind our founder Danny Thomas' dream, "that no child should die in the dawn of life."

As you may know, St. Jude Children's Research Hospital is internationally recognized for its pioneering work in finding cures and saving children with cancer and other catastrophic diseases. Since opening in 1962, St. Jude has treated children from all 50 states and from around the world. No family ever pays for treatments not covered by insurance, and families without insurance are never asked to pay. The hospital's daily operating costs of more than \$1.2 million are primarily covered by public contributions, thanks to events like this and people like you.

Once again, thank you for supporting St. Jude. We truly appreciate your kindness and generosity.

Warmest Regards,

Brooke Weberling,  
Associate Director

***Please note: Federal tax law requires that you maintain this receipt to substantiate your charitable deduction.***

WASY



**PORTLAND**

# Hands n

Be The Change. Volunteer. | GREATER  
PORTLAND

2145 nw overton street  
PORTLAND, OREGON 97210  
{P}503-413-7787 • {F}503-413-7671  
<http://www.handsontportland.org>

May 28, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12th Street, SW  
Washington, DC 20554

Dear Chairman Martin:

On behalf of Hands On Greater Portland, I want to thank CBS Radio Portland for its generous support of the 2008 Comcast/Hands On Greater Portland Cares Day. CBS Radio's contribution of promotional support valuing more than \$54,500 provided vital support for this rewarding day of service.

With CBS Radio Portland's help, we energized over 1,300 volunteers to participate in one high-impact day of service for our schools and other non-profits in need. After a day of hard work painting classrooms and cafeterias, landscaping school grounds, removing invasive species in local parks, and repackaging food for the hungry, we all left feeling a great sense of accomplishment. The success of this day of service depends on the support of community-minded volunteers and donors like CBS Radio Portland.

CBS Radio Portland's support allows us to help more schools, get more people involved in our community, and build the volunteer capacity of many vital service and environmental organizations throughout the coming year.

Thanks to partnerships of this nature, we are making this a better place for all of us!

Sincerely,



Andy Nelson  
Executive Director

*Hands On Portland would like to recognize that no goods or services were exchanged for this gift.  
Your contribution is fully deductible as allowed by law. {Tax ID# 93-1218427}*



May 29, 2008

*Since 1969, serving  
people's basic needs as  
they transition from  
homelessness to housing*

Dr. Rodney Glisan Center

Clark Center Men's Shelter

Jean's Place Women's Facility

Community Service Center

Clark Center Annex

Supportive Housing

Mail and Message Service

Housing Assistance

Information and Referral

Eviction Prevention

Community Voice Mail

Crisis Intervention Services

Clean Up Center

Public Education

475 NW Glisan Street  
Portland, OR 97209  
office (503) 823-4930  
fax (503) 823-4940  
tpi@tprojects.org  
www.tprojects.org

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> Street, SW  
Washington, DC 20554

Dear Chairman Martin,

I am writing to tell you about the partnership between Transition Projects, a nonprofit agency serving homeless persons in Portland, Oregon, and our local CBS radio stations. For the past three years, CBS radio (KVMX and KLTH) have sponsored a Truckload of Coats winter drive, of which Transition Projects has been the lead beneficiary. Truckload of Coats is an effort to fill between 1 to 2 semi-trucks each year with coats and other needed items for homeless and low-income persons. CBS organizes the effort for us, recruits other sponsors, advertises the event, and goes on the air all day long in an attempt to fill the trucks. It's a remarkable event.

The drive brings thousands of warm coats and blankets to homeless and low-income people each year. Truckload of Coats also brings critical attention to the plight of homeless persons in our community. Without CBS' sponsorship, and tireless efforts, our work, and the work of other agencies in our community, would be considerably more difficult, and we would not be able to reach as many people. CBS has been a true friend to our work and we are grateful for the opportunity to work with them.

Thank you for this opportunity to offer our thoughts and appreciation. If you have any questions, or if I can be helpful to you, please call me at 503.823.4930, ext. 205.

Sincerely,

Tony Bernal  
Development Director

## **RIVERSIDE/PALM SPRINGS**



# CITY OF ONTARIO POLICE DEPARTMENT



2500 SOUTH ARCHIBALD AVENUE ONTARIO, CALIFORNIA 91761-6503 (909) 395-2001

PAUL S. LEON  
MAYOR

May 28, 2008

JASON ANDERSON  
MAYOR PRO TEM

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12<sup>th</sup> St. SW  
Washington, DC 20554

ALAN D. WAPNER  
SHEILA MAUTZ  
JIM W. BOWMAN  
COUNCIL MEMBERS

GREGORY C. DEVEREAUX  
CITY MANAGER

RE: KFRG-FM Radio Station

MARY E. WIRTES, MMC  
CITY CLERK

Dear Mr. Martin,

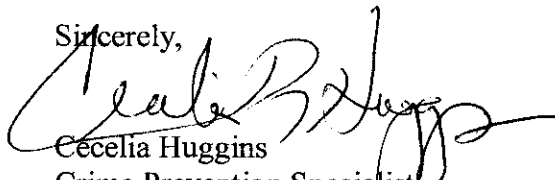
JAMES R. MILHISER  
TREASURER

JIM DOYLE  
CHIEF OF POLICE

It is with great pleasure that I write this letter to inform you of the partnership the Ontario Police Department has with KFRG radio station (aka as K-Frog). Over the last several years K-Frog has been an integral part of our community education campaigns on crime trends and crime prevention topics. Jeff Davis, News Director, has interviewed members of our department on such topics as Crime Prevention and Neighborhood Watch, National Night Out, Street Racing, Fraud, and Drinking & Driving Prevention Programs (Every 15 Minutes). The airing of these interviews have been very effective in reaching our targeted community. We always receive responses, feedback and inquiries as a direct result of the interviews.

Their willingness to partner with us is a good example of a corporation utilizing their resources to make a difference in their community. We look forward to continuing our partnership with KFRG over the years. You may contact me at 909-395-2093 if you need more information.

Sincerely,

  
Cecelia Huggins  
Crime Prevention Specialist  
Ontario Police Department



## INLAND HARVEST

1540 Barton Road, PMB 223, Redlands, CA 92373 • (909) 335-REAP

### FOOD FOR THE HUNGRY

May 27, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12th st. SW  
Washington, DC 20554

Dear Mr. Martin,

Inland Harvest is an all volunteer 501 (c)(3) organization which picks up and delivers donations from grocery stores, restaurants, schools, hospitals and other locations. We deliver the food directly to organizations which have established feeding programs. Some of the locations we deliver to have "soup kitchens" and others are handing out bags of food. As the Holidays approach these agencies start planning for Thanksgiving and Christmas baskets. Unfortunately, most of the food we deliver during the year is perishable and not suitable for the baskets.

With the aid of K-FROG 95.1 Radio and their generous audience we have been able to help many of the agencies with non perishable food for their holiday baskets. Since 1994, K-Frog 95.1 has held an annual food drive to benefit Inland Harvest for one to three weeks before Thanksgiving. We in turn deliver the non perishable foods to a wide variety of agencies within San Bernardino and Riverside Counties who are preparing Thanksgiving baskets.

During November, 2007, we picked up a total of 18,280 lbs. of non perishable food from the K-Frog Cares Food Drive and distributed it to 23 agencies handing out food baskets in 10 cities within the Inland Empire.

K-FRG 95.1 has helped thousands of families have a special Thanksgiving through their continued support. The K-Frog Cares Food Drive is anticipated by their listeners and the listeners respond generously.

The Inland Harvest volunteers have come to know that, indeed, K-Frog Cares about their community. We are honored they have continued to partner with us to help others.

Sincerely,

*Barbara Wormser*

Barbara Wormser  
President, Inland Harvest

An affiliate of the United Way



## COUNTY FIRE DEPARTMENT

157 West Fifth Street, Second Floor San Bernardino, CA 92415-0451 (909) 387-5974  
Fax (909) 387-5542



## COUNTY OF SAN BERNARDINO PUBLIC AND SUPPORT SERVICES GROUP

**PAT A. DENNEN**  
Fire Chief  
County Fire Warden

May 22, 2008

Federal Communications Commission  
Attn: Chairman Kevin J. Martin  
445 12<sup>th</sup> St. SW  
Washington, DC 20554

Dear Mr. Chairman:

The KFROG Stations have been of great assistance to the San Bernardino County Fire Department and the Office of Emergency Services in helping us reach out to the citizens of San Bernardino County on very important public safety issues.

KFROG has been an advocate in the communities throughout the county. They have conducted interviews with myself and many other public safety officials regarding emergency preparedness month, county disaster preparedness, Telephone Emergency Notification System (Reverse 9-1-1), fire dangers, importance of defensible space, to name a few. On a continual basis, they also run safety tip public service announcements, such as firework safety, drowning prevention tips, winter safety tips, and holiday safety tips.

KFROG stations are a key participant of the Emergency Alert System for our county. As you are well aware, over the past 5 years San Bernardino County has been devastated with wild fires in which many homes were lost. In 2003 alone, over 90,000 residents and visitors were evacuated from the San Bernardino Mountains. With KFROG's assistance and continuous urging to residents through their broadcasts, the San Bernardino County Sheriff and Fire Departments were able to safely evacuate these residents. In 2007, our mountain and foothill communities were struck once again with another devastating wild fire. With one phone call, KFROG was there for us, keeping citizens informed.

In addition, KFROG and their staff have gone above and beyond during other emergency situations as well, such as floods and earthquakes.

MARK UFFER  
County Administrative Officer  
NORMAN A. KANOLD  
Assistant County Administrator  
Public and Support  
Services Group

Board of Supervisors  
BRAD MITZELFELT ..... First District      DENNIS HANSBERGER ..... Third District  
PAUL BIANE, Chair .... Second District      GARY C. OVITT, Vice Chair..... Fourth District  
JOSIE GONZALES ..... Fifth District

No matter the situation, whether during a crisis or getting our public safety message out, KFROG is truly a station emergency personnel can count on to reach out to the public.

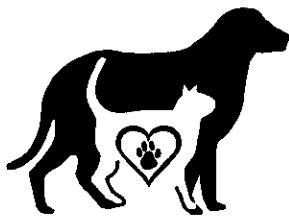
It has been a pleasure to work with the staff of the KFROG stations and we look forward to continuing this long-standing relationship.

Sincerely,

A handwritten signature in black ink, appearing to read "Tracey Martinez", with a stylized flourish at the end.

Tracey Martinez, Public Information Officer  
(909) 386-8408 office  
(909) 936-5511 cellular





## **The Humane Society of San Bernardino Valley**

374 W. Orange Show Road, San Bernardino, CA 92408

Phone: 909-386-1400 \* Fax: 909-386-1443 \* Web: [www.hssbv.org](http://www.hssbv.org)

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May 29, 2008

Chairman Kevin J. Martin  
Federal Communications Commission  
445 12th St. SW  
Washington, D.C. 20554

**Re: KFRG 95.1 radio station**

Dear Mr. Martin and FCC friends:

The Humane Society of San Bernardino Valley has greatly benefited from a long-standing relationship with KFRG 95.1 FM radio, based in Colton, Calif. They have been an eager partner to us in so many ways – they are truly a demonstrated community pillar for *many* local nonprofit agencies.

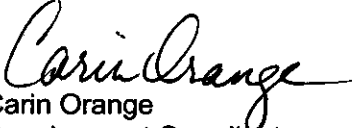
Specifically, they have helped us serve our community's animals by providing "Heather Froglear" as emcee for the *Walk for the Animals* fundraiser event at no charge for the last four years. We count on her well-known presence to help us attract supporters. She brings enthusiasm and absolute joy to listeners when volunteering her time and energy every year. And the KFRG music van reliably brings lots of positive attention. They also advertise our events for free via PSAs and an online Community Calendar. We are grateful for KFRG's commitment to animals.

Not only is the KFRG station an active community servant, their on-air hosts are gifted and positive, so their broadcasts are always family-friendly and branded for fun. It's a pleasure to work with them. All of this lends to success for the cause of animal welfare.

I'm personally a loyal K-Frogger at home, and I appreciate the station's presence in my life and community. It's more than just country music. There are numerous worthy charities they support locally, which I too support. It makes me feel good to see that they are "plugged in" at such an intimate local level to the community that I myself serve. Over time, they've built real trust with their listeners in this area. And when they ask listeners to help out, it works! I've seen it! Their success in radio-thons and donation requests must be unrivaled.

On behalf of my colleagues here at the humane society, and especially on behalf of the animals we serve, I add my voice and send a heartfelt thank you to KFRG and "Heather Froglear" for all the sparkle and positivity they add to my community.

Sincerely,

  
Carin Orange  
Development Coordinator

---

***A non-profit Charitable Organization  
Caring for all Animals in Need***